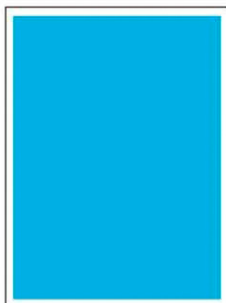
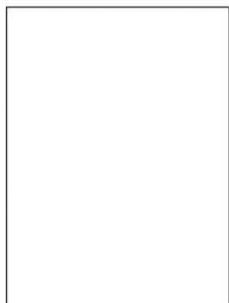


# MEDIDAS

## PÁGINA

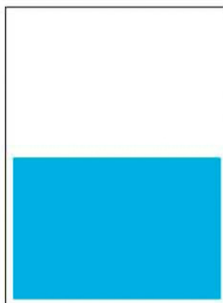


CAJA: 267 x 185 mm.

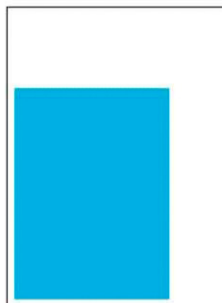


EN SANGRE: 297 x 210 mm.

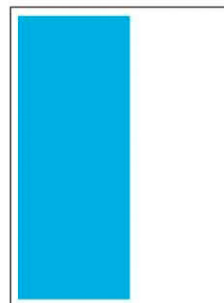
## MEDIA PÁGINA



4 COLUMNAS: 129 x 185 mm.



3 COLUMNAS: 185 x 137 mm.

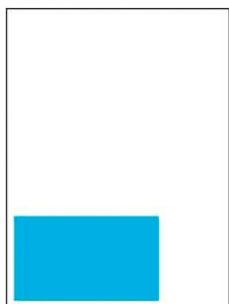


2 COLUMNAS: 267 x 90 mm.

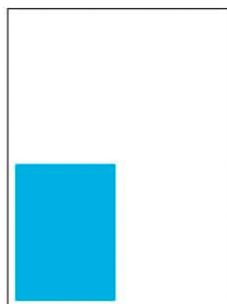
## CUARTO DE PÁGINA



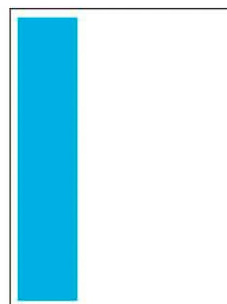
4 COLUMNAS: 63 x 185 mm.



3 COLUMNAS: 90 x 137 mm.



2 COLUMNAS: 129 x 90 mm.

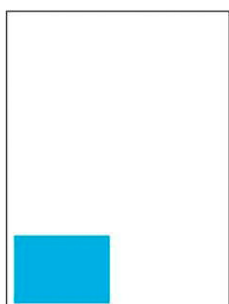


1 COLUMNA: 267 x 42 mm.

## OCTAVO DE PÁGINA



4 COLUMNAS: 29 x 185 mm.



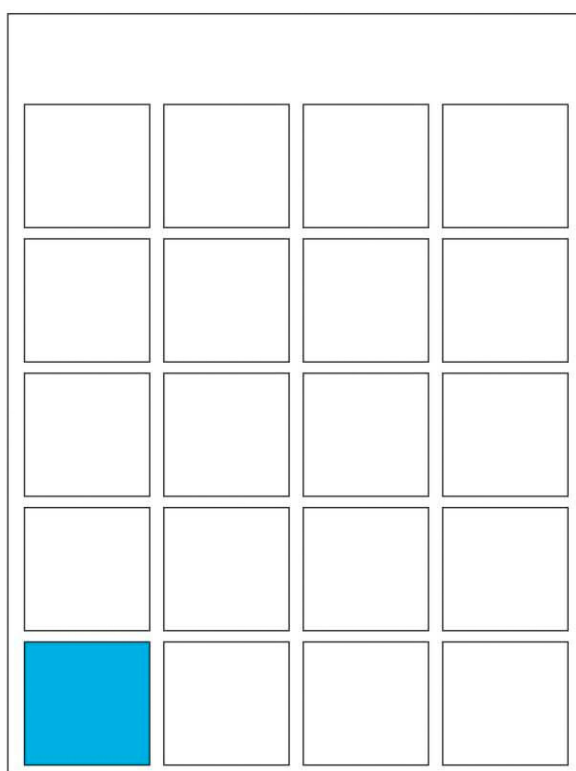
2 COLUMNAS: 63 x 90 mm.

## 1 /16 PÁGINA



2 COLUMNAS: 29 x 90 mm.

## GUÍA COMERCIAL LANCELOT



TAMAÑO DE MÓDULO: 45 x 42 mm.